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## **Ceragon deploys a Babylon-Enterprise system to improve productivity of company engineers**

**Ceragon, a leading provider of broadband wireless networking systems, has deployed a Babylon-Enterprise system to enable retrieval of enterprise information in a click, resulting in improved work processes and more effective use of information in the organizational systems.**

**Babylon** was selected by Ceragon to deliver the Babylon-Enterprise solution for immediate retrieval of enterprise information.

Babylon-Enterprise gives users direct access to organizational information in a single mouse click, without having to exit their currently active application. The Babylon technology has proven capability to significantly increase the use of organizational information and professional content in a way that also improves employee productivity. The solution, which also includes Babylon dictionaries in 75 languages, has already been implemented by many Fortune 500 companies.

The new system at Ceragon serves the company's engineers and enables users to quickly access data regarding product bills of materials, inventory, orders, and so forth. Any engineer in Ceragon who wants to find specific information about any product can do so easily, by simply clicking on a catalog number or product name – while remaining in the application. Babylon-Enterprise interfaces with data from the Smart Team configuration management system.

Ceragon is an international provider of high-capacity wireless backhaul solutions. The company has 17 sales offices around the world and a customer base numbering over 150 service providers and hundreds of private communications networks in nearly 100 countries. Ceragon employees and engineers have improved the quality and efficiency of their work with the help of Babylon-Enterprise, which enables them to get data from the organization's ERP system without having to switch applications.

"We are extremely satisfied with the Babylon solution," said Amir Keidar, IT Manager at Ceragon. "It has proved itself as an excellent means for increasing worker efficiency by providing instant access to all forms of information, whether it comes from dictionaries, ERP systems or internal jargon glossaries. Babylon-Enterprise helps our engineers work and communicate in a more effective and professional manner."

Keren Levy, Director of Sales at Babylon, adds, "We welcome Ceragon, a leading technology company, to the list of Babylon-Enterprise customers in Israel and worldwide. The proof of the application's success can be seen in the genuine enthusiasm and support of Ceragon's Engineering Manager for its deployment throughout the organization.

Babylon is a public Israeli company (TASE:BBYL). Over one hundred customers in various market sectors in Israel and around the world have implemented Babylon-Enterprise solutions, including Amdocs, Comverse, Avnet, SAP, the Israel Ministries of Education and Justice, Bank Hapoalim, and many more.

Ceragon Networks Ltd. (NASDAQ and TASE: CRNT) is a leading provider of high-capacity LTE ready wireless backhaul solutions that enable wireless service providers to deliver voice and premium data services, such as Internet browsing, music and video applications.